Men's

Dress Shirts-Fast Color

Beautiful Patterns

48c, 59c, 69c, 79c 98c

> 1200 pairs MEN'S SOX Tan and Black, pair

> > 8c

MEN'S CAPS

39. 50, 75c, \$1.00 \$1.25, \$1.50

Extra Big Line

MEN'S

RAINCOATS

Prices Range

\$4.50 to \$15

U. S. ARMY

Genuine Article

SHOES

HOLEPROOF HOSIERY

The Original

in Cotton and Wool

\$1.50 and \$2.00 BOX

Guaranteed six months

MEN'S

LEATHER WORK GLOVES

They Wear

21c

WALKOVER and DOUGLAS SHOES All styles, all leathers

\$3.50 TO \$5.00

A cracking good WORK SUIT

\$7.50

Wear Guaranteed

MEN'S TROUSERS

Big Assortment

Prices range from

\$1 to \$7

LEATHER WORK GLOVES All leathers

39c, 49c, 59c, 69c, 79c,

\$1.00

MEN'S

THE FAMOUS

OUR LARGE STOCKS ARE NOW AT THEIR BEST. WE SHOW IN MEN'S AND BOYS' WEAR THE FASHIONS AP. PROVED BY THE BEST AUTHORITIES IN THE METROPOLITAN CITIES OF AMERICA HERE YOU WILL FIND ALL THE RELIABLE, NATIONALLY ADVERTISED LINES ON SALE AT THE SAME PRICES AS THEY ARE SOLD IN ALL THE LARGE CITIES OF THE COUNTRY—WHEN IT'S NEW THE FAMOUS HAS IT FIRST.

THE FAMOUS easily retains the lead in Men's Clothing and kindred lines in Northwest Nebraska. The Famous leads in volume, in quality, in size of store, in lowness of prices, and experienced service. More world renowned advertised lines are displayed at The Famous than in any other store in the West-that's your protection from cheap, shoddy merchandise. The Famous predominates in every desirable feature that goes to make a dependable store.

The Largest Array of Mens' and Boys' Clothing 1,000 DEPENDABLE SUITS TO SELECT FROM

Don't Fail to See Hart, Schaffner & Marx' **Greatest Suit Varsity Fifty-Five**

- You are Never Restricted they are all for sale. Nothing held back.

Experienced men always at your service. Come to

All Wool Worsted

The Suit That Made \$12.50 Famous

THE FAMOUS

HAND MADE SUITS

Worsteds, Cassimieres, Cheviots

Immense Assortment

At this price begins the Hart Schaffner & Marx line. Others,

See Model 55.

Extra Specials in Every Department

Boys' Waists, 35c Grade 21c

25c

Fast Color Overalls sizes 3-10 Boys' Shoes, 9-13, good wear \$1.25

Children's "Rah Rah" Hats 25c

Boys' Suits, fine quality

59c and 69c Boys' Knickerbocker Pants

Boys' Union Suits, 65c grade

WE SELL THE BEST 10c

\$2.48

48c

48c

STOCKING MADE

The Home of Merchandise With Pedigree

and it Costs You No More---Very Often Less:

Sells it for Less THE FAMOUS Remember If It's Good

Your Clothing Allowance Will Do You a Bigger and More Lasting Service if You Buy HERE and NOW

THE FAMOUS

One-Price Clothing House NEBRASKA ALLIANCE,

SPRING UNION SUITS

49c, 59c, 79c

Extra Strong WORK SHOES for Men

\$2.50

SOME SHOE, THIS Tan English Heavy Rope Stitch Nedlin Soles

EXTRA VALUE

BOYS' SUITS Big Line

See our Famous Special Young Men's All Wool BLUE SERGE Regular \$12.50 value

\$9.85

NIGHT SHIRTS and PAJAMAS Prices Range

75c to \$2

STETSON HATS All the latest styles

Other Grades

2.50 and \$3

MEN'S -CORDUROY PANTS \$3.00 Values Special

\$1.98

BOYS' DRESS SHIRTS 35e Quality

23c

Munsing's Famous UNION SUITS Drop Seat

\$1.25 \$1.50 \$2.00 **\$2.50** \$3.50 \$4.00

All sizes-

Stouts and Regular

100 Pairs MEN'S DRESS SHOES Sizes 6 to 81/9-Lace and Button Extra Value